# AP REGISTRATION INTERFACE

V0.7.2

### LOGO

# Thank you for registering. You're just steps away from bringing all the benefits of endowments to your organization.

We do need to collect some information about you and your organization to prevent fraud. This only takes a few minutes and it can be interrupted and resumed as many times as necessary.

# **START**

Or resume a previous registration

Enter your registration reference

**RESUME** 

Can't find a registration file with this reference!

Makes the registration reference txtbox below appear

Appear on click of "resume previous registration" above

<u>Notes</u>

GO Let's start wi	th your contact details
Once this form is submitted, you will be able to re	esume your registration if the process gets interrupted at al
Name of your organization*	
First name*	
Last name*	
E-mail address*	
Phone number	
What's your role within the organization?*	Please choose one
Please specify	

# CONTINUE

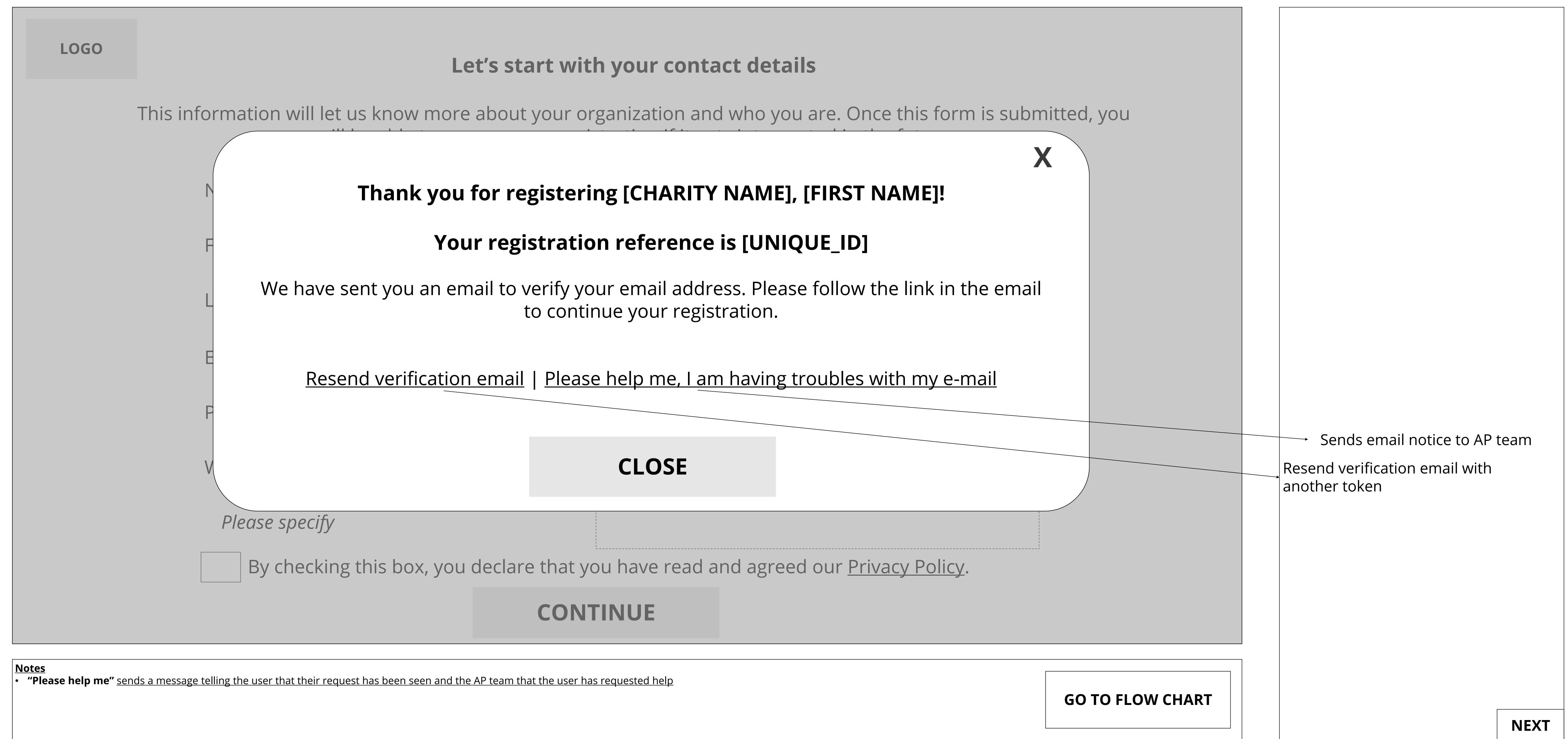
- CONTINUE button creates a new entry with our DB and creates a UNIQUE\_ID without running any duplicate checks. The UNIQUE\_ID is passed onto the next window
  CONTINUE button sends a templated email to supplied email address with a recap of information provided, the UNIQUE\_ID and a link to the status page (with pre-filled unique ID)
  CONTINUE button sends a templated email to an AP team group email address signaling members that there has been a new registration. A team member then manually inputs the data in HubSpot with the corresponding follow-up action points (see integrations in the future)

#### Dropdown menu:

- Chairperson / President
- Vice-chairperson / Vice President
- Secretary
- Treasurer
- CEO
- CFO
- Other

Appear only if "Other" is selected from the previous dropdown menu

Link to Privacy Policy in a NEW WINDOW



### FRAME: REGISTRATION STATUS (COMING FROM 1st FORM) - IF ADDRESS NOT VALIDATED

Registration reference: [UNIQUE\_ID] LOGO Hi [FIRST NAME], we're still waiting for you to confirm your email address. Please click on the link in the email and you'll be able to continue with the registration of [CHARITY NAME] on Angel Protocol Resend verification email | Please help me, I am having troubles with my e-mail **CLOSE** Sends email notice to AP team Resend verification email with another token On load, always check that email status = verifies When steps 1-3 are complete and DD is verified by AP team, an email is automatically sent to the user to inform them that they can create their endowment **GO TO FLOW CHART NEXT** 

## FRAME: REGISTRATION STATUS (COMING FROM 1st FORM) - CONFIRMATION

Registration reference: [UNIQUE\_ID] LOGO Hi [FIRST NAME], thank you for verifying your email address. Your registration reference is [UNIQUE\_ID] We have also sent it to your email address for your records. **CLOSE** 

- On load, always check that email status = verifies
- When steps 1-3 are complete and DD is verified by AP team, an email is automatically sent to the user to inform them that they can create their endowment

Registration reference: [UNIQUE\_ID] X Your information / documentation has been updated successfully [when applicable] Display after returning from any of LOGO the forms Disabled if previous step hasn't been completed Please complete all the following steps to be able to create your endowment Completed Step #1: Contact details Change Step #2: Wallet address Missing Continue Step #3: Documentation Missing Continue Continue Submit for review No link. On hover display tooltip: Go to [CHARITY NAME]'s profile "Available soon" On load, always check that email status = verifies When steps 1-3 are complete and DD is verified by AP team, an email is automatically sent to the user to inform them that they can create their endowment **GO TO FLOW CHART** 

Registration reference: [UNIQUE\_ID] X Your information / documentation has been updated successfully [when applicable] Display after returning from any of LOGO the forms Please complete all the following steps to be able to create your endowment Completed Step #1: Contact details Change Completed Step #2: Wallet address Change Step #3: Documentation Missing Continue Continue Submit for review No link. On hover display tooltip: Go to [CHARITY NAME]'s profile "Available soon" On load, always check that email status = verifies When steps 1-3 are complete and DD is verified by AP team, an email is automatically sent to the user to inform them that they can create their endowment **GO TO FLOW CHART** 

Registration reference: [UNIQUE\_ID] X Your information / documentation has been updated successfully [when applicable] Display after returning from any of LOGO the forms Please complete all the following steps to be able to create your endowment Completed Step #1: Contact details Change Completed Step #2: Wallet address Change Level 1 Step #3: Documentation Change Continue Submit for review No link. On hover display tooltip: Go to [CHARITY NAME]'s profile "Available soon" On load, always check that email status = verifies When steps 1-3 are complete and DD is verified by AP team, an email is automatically sent to the user to inform them that they can create their endowment **GO TO FLOW CHART** 

Registration reference: [UNIQUE\_ID] X Your information / documentation has been updated successfully [when applicable] Display after returning from any of LOGO the forms Please complete all the following steps to be able to create your endowment Step #1: Contact details Completed Change Completed Step #2: Wallet address Change Level 1 Step #3: Documentation Change Step #4: Additional information Completed Change **Submit for review** No link. On hover display tooltip: Go to [CHARITY NAME]'s profile "Available soon" On load, always check that email status = verifies When steps 1-3 are complete and DD is verified by AP team, an email is automatically sent to the user to inform them that they can create their endowment **GO TO FLOW CHART** 

Registration reference: [UNIQUE\_ID] X Your information / documentation has been updated successfully [when applicable] Display after returning from any of LOGO the forms Please complete all the following steps to be able to create your endowment Step #1: Contact details Completed Change Completed Step #2: Wallet address Change Level 1 Step #3: Documentation Change Step #4: Additional information ( Completed Change Status of your endowment: UNDER REVIEW Create No link. On hover display tooltip: Go to [CHARITY NAME]'s profile "Available soon" On load, always check that email status = verifies When steps 1-3 are complete and DD is verified by AP team, an email is automatically sent to the user to inform them that they can create their endowment **GO TO FLOW CHART** 

**NEXT** 

Registration reference: [UNIQUE\_ID] X Your information / documentation has been updated successfully [when applicable] Display after returning from any of LOGO the forms Please complete all the following steps to be able to create your endowment Step #1: Contact details Completed Change Completed Step #2: Wallet address Change Level 1 Step #3: Documentation Change Change Status of your endowment: **AVAILABLE** Create No link. On hover display tooltip: Go to [CHARITY NAME]'s profile "Available soon" On load, always check that email status = verifies When steps 1-3 are complete and DD is verified by AP team, an email is automatically sent to the user to inform them that they can create their endowment **GO TO FLOW CHART** 

Registration reference: [UNIQUE\_ID] X Your information / documentation has been updated successfully [when applicable] Display after returning from any of LOGO the forms Please complete all the following steps to be able to create your endowment Completed **Step #1: Contact details** Change Completed Step #2: Wallet address Change Level 1 Step #3: Documentation Change **Step #4: Additional information** Change Congratulations, you can now start to accept donations to your endowment (click here to learn how). However, [CHARITY NAME]'s profile won't be made public on our platform until you fill in all the required Display tutorial information. Click on the button below to start creating your profile. Only if available Go to [CHARITY NAME]'s profile Open in SAME WINDOW On load, always check that email status = verifies When steps 1-3 are complete and DD is verified by AP team, an email is automatically sent to the user to inform them that they can create their endowment **GO TO FLOW CHART** 

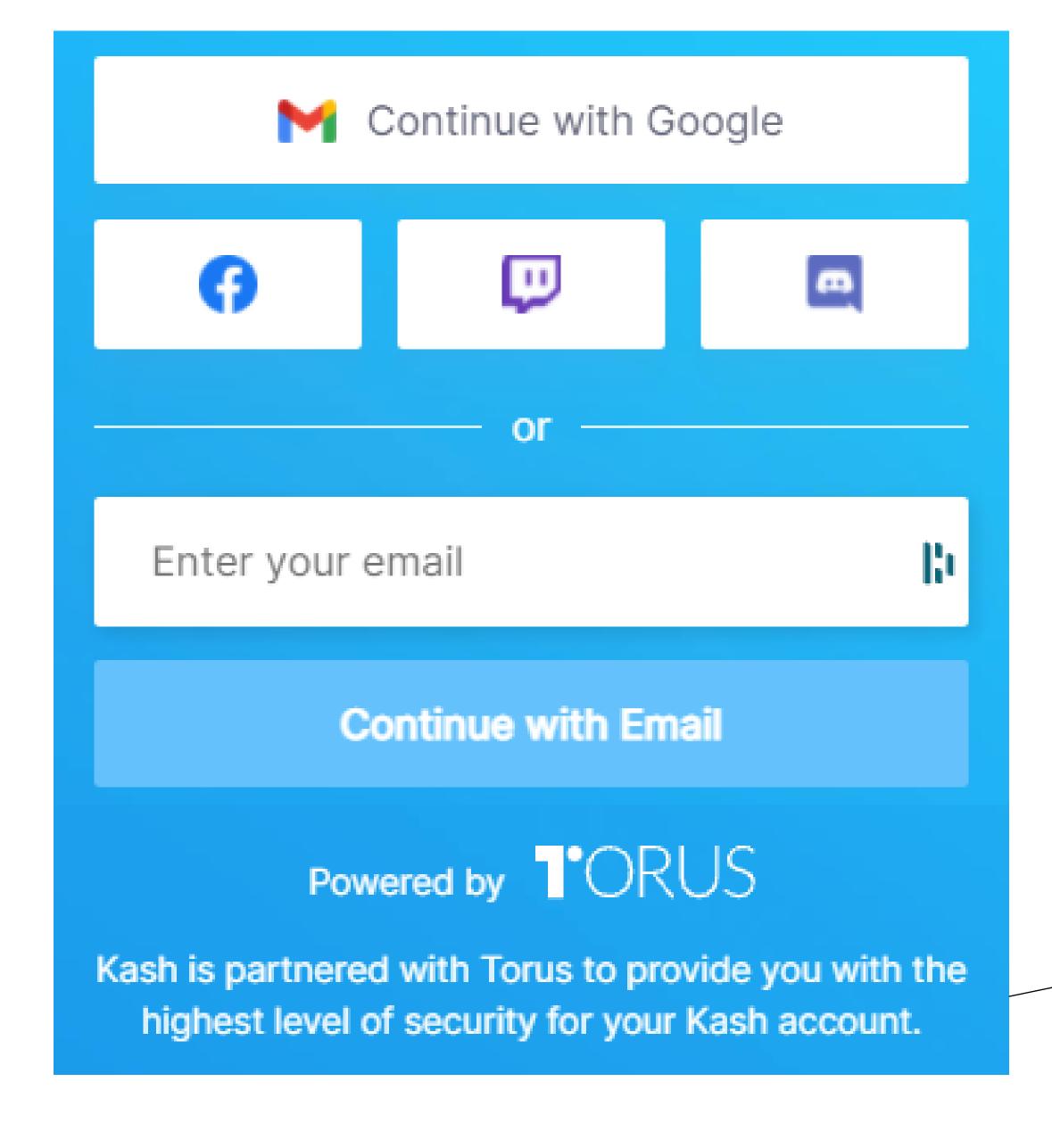
# FRAME: CONTACT DETAILS UPDATE – IF UNIQUE\_ID IS PROVIDED

Registration reference: [UNIQUE\_ID] LOGO Update your contact details Name of your organization\* [CHARITY NAME] → Disabled, cannot be modified First name\* [FIRST NAME] Last name\* [LAST NAME] If email address is changed, need to re-verify E-mail address\* [EMAIL ADDRESS] Dropdown menu: Chairperson / President Phone number [PHONE NUMBER(if provided)] Vice-chairperson / Vice President Secretary Treasurer What's your role within the organization?\* [SELECTED ROLE] CEO CFO Other Please specify Appear only if "Other" is selected **UPDATE** from the previous dropdown menu **UPDATE** button updates the records in the DB and redirects to STATUS page **GO TO FLOW CHART** 

LOGO

Registration reference: [UNIQUE\_ID]

# Please choose one of the options below to create your account



→ Change wording to Angel Protocol

Or click here if you already have a Terra wallet that you would like to use

Notes

• Ideally would like all this section about wallet have the same feel as Typeform (https://www.typeform.com/templates/)

**GO TO FLOW CHART** 

**NEXT** 

#### FRAME: WALLET ADDRESS #2: TERRA STATION MOBILE EXTENSION OR TERRA STATION EXTENSION

Registration reference: [UNIQUE\_ID] LOGO ### EXPLANATION ABOUT WHAT REGISTERING THE WALLET DOES ### If not connected to Tor.us, opens Terra extension Register your Wallet connect modal Becomes when connected Thanks for registering your wallet: your address is terraxxxx **SUBMIT** • Ideally would like all this section about wallet have the same feel as Typeform (<a href="https://www.typeform.com/templates/">https://www.typeform.com/templates/</a>) Either when clicking connect your wallet or "Submit", the wallet address is savec to our DB **GO TO FLOW CHART** Submit redirests to the status page

FRAME: DOCUMENTATION **UPLOAD** Registration reference: [UNIQUE\_ID] LOGO Please upload the following documentation. The documentation you Currently, your organization is not provide will inform which Level your organization will be classified Level 1 Level 1 Your organization is eligible to create its endowment. Select file or Drag & Drop Missing ? Your proof of identity Donors can donate funds through your organization's landing page on Angel Protocol's Text Missing Website of your organization interface. Proof of registration as a 501(c)(3) Your organization is not displayed on the Select file or Drag & Drop Missing charity or equivalent marketplace and cannot be found through the search bar. Level 2 Which <u>UN SDG</u> is your org's Level 2 [UN SDG] Missing mission aligned with? All benefits from Level 1 + your organization will be visible in the marketplace. At least one of the last 2 year's Select file or Drag & Drop Missing financial statements Level 3 Level 3 All benefits from Level 2 + your organization will be able to receive automatic donations from members 3<sup>rd</sup> party audited financial report Select file or Drag & Drop Missing of the Angel Charity Alliance. or published Annual Report By checking this box, you declare that you have the authority to create an endowment in the name of [CHARITY NAME] through Angel Protocol By checking this box, you declare that you have read and agreed our Privacy Policy.

**UPLOAD** 

→ Possibility to drag & drop

NEEDS TO BE A CHECK TO MAKE SURE THAT ALL DOCUMENTS FOR EACH LEVEL HAVE BEEN UPLOADED:

EITHER ALL DOCS FOR LEVEL 1

OR ALL LEVEL 2

BUT NOT ALL LEVEL 1 AND 1 DOC FOR LEVEL 2

FORM SHOULDN'T LET UPLOAD IF CONDITIONS NOT MET

Link to Privacy Policy in a NEW WINDOW

#### <u>Notes</u>

- Docs are pre-uploaded once they've been selected or drag&dropped after running the usual checks (file size < 25Mb, only PDF, JPG or PNG accepted)
- **UPLOAD** button creates/updates the records in our DB

PLOAD			Registration reference: [UNIQUE_ID]	
LOGO			Possibility to	drag & drop
•	ng documentation. The docu Level your organization wil		Currently, your organization is Level 1	
Level 1			Level 1	
Your proof of identity ?	Select file or Drag & Drop	Submitted	Your organization is eligible to create its endowment.  Donors can donate funds through your	
Website of your organization	Text	Submitted	organization's landing page on Angel Protocol's interface.	
Proof of registration as a 501(c)(3) charity or equivalent	Select file or Drag & Drop	Submitted	Your organization is not displayed on the marketplace and cannot be found through the	
Level 2			search bar.	
Which <u>UN SDG</u> is your org's mission aligned with?	[UN SDG]	Missing	<b>Level 2</b> All benefits from Level 1 + your organization will be	
At least one of the last 2 year's financial statements	Select file or Drag & Drop	Missing	visible in the marketplace.  Level 3	
Level 3			All benefits from Level 2 + your organization will be	
3 <sup>rd</sup> party audited financial report or published Annual Report	Select file or Drag & Drop	Missing	able to receive automatic donations from members of the Angel Charity Alliance.	
By checking thi	s box, you declare that you have the aut	thority to create an endown	nent in the name of [CHARITY NAME] through Angel Protocol	
	s box, you declare that you have read ar			
Dy checking thi		PLOAD		

- Notes
   Docs are pre-uploaded once they've been selected or drag&dropped after running the usual checks (file size < 25Mb, only PDF, JPG or PNG accepted)</li>
   UPLOAD button creates/updates the records in our DB

Link to Privacy Policy in a NEW WINDOW

PLOAD			Registration reference: [UNIQUE_ID]	
LOGO				Possibility to drag & dro
Please upload the following documentation. The documentation you provide will inform which Level your organization will be		Currently, your organization is Level 2		
Level 1			Level 1	
Your proof of identity ?	Select file or Drag & Drop	Submitted	Your organization is eligible to create its endowment.  Donors can donate funds through your	
Website of your organization	Text	Submitted	organization's landing page on Angel Protocol's interface.	
Proof of registration as a 501(c)(3) charity or equivalent	Select file or Drag & Drop	Submitted	Your organization is not displayed on the marketplace and cannot be found through the	
Level 2			search bar.	
Which <u>UN SDG</u> is your org's mission aligned with?	[UN SDG]	Submitted	<b>Level 2</b> All benefits from Level 1 + your organization will be	
At least one of the last 2 year's financial statements	Select file or Drag & Drop	Submitted	visible in the marketplace.	
Level 3			Level 3  All bonofits from Lovel 2 + your organization will be	
3 <sup>rd</sup> party audited financial report or published Annual Report	Select file or Drag & Drop	* Missing	All benefits from Level 2 + your organization will be able to receive automatic donations from members of the Angel Charity Alliance.	
Dy chocking this	s box you doclare that you baye the aut	-hority to croate an endower	aget in the name of ICHADITY NAMEI through Angol Drotocol	
			nent in the name of [CHARITY NAME] through Angel Protocol	
By checking this	s box, you declare that you have read ar	nd agreed our <u>Privacy Policy</u> PLOAD	<b>↓.</b>	

- Notes
   Docs are pre-uploaded once they've been selected or drag&dropped after running the usual checks (file size < 25Mb, only PDF, JPG or PNG accepted)</li>
   UPLOAD button creates/updates the records in our DB

ว Privacy Policy in a NEW WINDOW

FRAME: DOCUMENTATION  UPLOAD				
LOGO			Registration reference: [UNIQUE_ID]	→ Possibility to drag & drop
-	ng documentation. The docu Level your organization wil		Currently, your organization is Level 3	
Level 1			Level 1	
Your proof of identity ?	Select file or Drag & Drop	Submitted	Your organization is eligible to create its endowment.	
Website of your organization	Text	Submitted	Donors can donate funds through your organization's landing page on Angel Protocol's	
Proof of registration as a 501(c)(3) charity or equivalent	Select file or Drag & Drop	Submitted	interface. Your organization is not displayed on the marketplace and cannot be found through the	
Level 2			search bar.	
Which <u>UN SDG</u> is your org's mission aligned with?	[UN SDG]	Submitted	<b>Level 2</b> All benefits from Level 1 + your organization will be	
At least one of the last 2 year's financial statements	Select file or Drag & Drop	Submitted	visible in the marketplace.  Level 3	
Level 3			All benefits from Level 2 + your organization will be	
3 <sup>rd</sup> party audited financial report or published Annual Report	Select file or Drag & Drop	Submitted	able to receive automatic donations from members of the Angel Charity Alliance.	
By checking this	s box, you declare that you have the aut	hority to create an endown	nent in the name of [CHARITY NAME] through Angel Protocol	
By checking this	s box, you declare that you have read ar	nd agreed our <u>Privacy Policy</u>		
	UP	LOAD		

- Notes
   Docs are pre-uploaded once they've been selected or drag&dropped after running the usual checks (file size < 25Mb, only PDF, JPG or PNG accepted)</li>
   UPLOAD button creates/updates the records in our DB

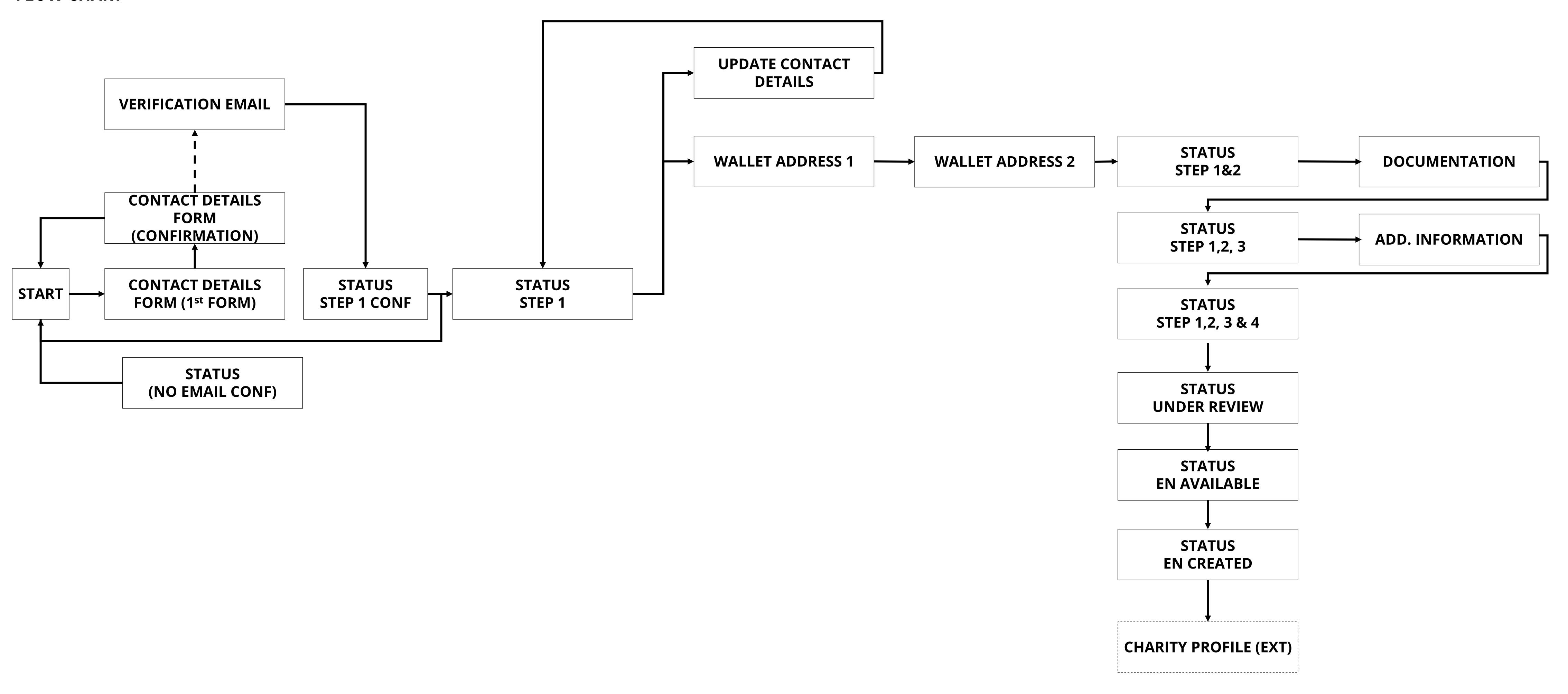
Link to Privacy Policy in a NEW WINDOW

## FRAME: ADDITIONAL INFORMATION UPLOAD

			Registration reference: [UNIQUE_ID]	
LOGO				Possibility to drag & drop
	Your logo and description v	will be used to populate your p	ublic profile	
	Name of your organization	[NAME OF ORG]		
	Website of your organization	Long text	Missing	
	Logo of your organization	Select file or Drag & Drop	★ Missing	
		UPLOAD		
Notes				

- Docs are pre-uploaded once they've been selected or drag&dropped after running the usual checks (file size < 25Mb, only PDF, JPG or PNG accepted)</li>
   UPLOAD button creates/updates the records in our DB

[APPENDIX]



#### E-MAIL AFTER CREATING CONTACT DETAILS TO

**USER** 

**Subject:** Welcome to Angel protocol, [FIRST NAME]!

Body:

# AP EMAIL HEADER

Hi [First Name],

Congratulations from all of the team on registering with Angel Protocol. You are one step closer to providing [CHARITY NAME] with more reliable funding. We are so pleased to be able to help.

# Your registration reference number is: [UNIQUE\_ID]

Please click the following link to verify your email and continue with the next steps of the registration or copy&paste the following link: <a href="http://register.angelprotocol.io/xxxxxxxxx">http://register.angelprotocol.io/xxxxxxxx</a>

If you need any help at all at any point in time, don't hesitate to get in touch with us, we'd be delighted to help you though the process!

Looking forward to having you and [CHARITY NAME] fully on board!

The AP team

# AP EMAIL FOOTER

#### EMAIL AFTER CREATING CONTACT DETAILS TO AP

**TEAM** 

**Subject:** [UNIQUE\_ID] New registration: [CHARITY NAME]

**Body:** 

Hey gang,

[FIRST NAME] [LAST NAME] has started a registration process for [CHARITY NAME] with reference number [UNIQUE\_ID].

Email address: [EMAIL ADDRESS]
Phone number: [PHONE NUMBER(if provided)]

Please update the corresponding record in <u>HubSpot</u> and set follow-up tasks for 48h from now if their status hasn't changed.

### **EMAIL IF CLICKING HAVING TROUBLES VERIFYING EMAIL - USER**

Subject: We've seen your request, [FIRST NAME]!

**Body:** 

# AP EMAIL HEADER

Hi [First Name],

We've seen your request for help to verify your email address and one of us will be in touch with you very shortly.

Many thanks,

The AP team

# AP EMAIL FOOTER

#### EMAIL IF CLICKING HAVING TROUBLES VERIFYING EMAIL – AP TEAM

**Subject:** [UNIQUE\_ID] Request for help: [CHARITY NAME]

Body:

Hey gang,

[FIRST NAME] [LAST NAME] of [CHARITY NAME] has requested help to verify their email address.

# Please get in touch ASAP.

Email address: [EMAIL ADDRESS]
Phone number: [PHONE NUMBER(if provided)]

And don't forget to update HubSpot after your conversation;)

#### OTHER AUTH METHOD EMAIL FOR USER

Subject: We've seen your request, [FIRST NAME]!

**Body:** 

# AP EMAIL HEADER

Hi [First Name],

We've seen your request for help to connect your Terra wallet through other means and one of us is going to get in touch with you very shortly.

Many thanks,

The AP team

# AP EMAIL FOOTER

#### OTHER AUTH METHOD FOR AP TEAM

**Subject:** [UNIQUE\_ID] Request for help: [CHARITY NAME]

**Body:** 

Hey gang,

[FIRST NAME] [LAST NAME] of [CHARITY NAME] has requested help to register their Terra wallet address.

# Please get in touch ASAP.

Email address: [EMAIL ADDRESS]
Phone number: [PHONE NUMBER(if provided)]

And don't forget to update HubSpot after your conversation;)

### E-MAIL WHEN USER WANTS TO CREATE A SELF-CUSTODY WALLET – TO USER

Subject: [FIRST NAME], we've got your back

Body:

# AP EMAIL HEADER

Hi [First Name],

Creating a new self-custodial wallet can be a daunting process. We are working hard to develop additional easier solutions to offer our users but we're not quite there yet.

In the meantime, our tutorial on how to create a self-custodial wallet <u>can be found here</u>. We strongly recommend you take a look.

You can areturn to your registration page <u>by clicking here</u> when you're done with wallet creation.

If you need any kind of help with the process, please, do not hesitate to get in touch with us, it would really be our pleasure to assist you.

The AP team

# AP EMAIL FOOTER

#### E-MAIL WHEN USER WANTS TO CREATE A SELF-CUSTODY WALLET – TO AP TEAM

**Subject:** [UNIQUE\_ID] Self-custodial wallet creation intent: [CHARITY NAME]

**Body:** 

Hey gang,

[FIRST NAME] [LAST NAME] of [CHARITY NAME] has started the process of creating a self-custodial wallet.

Please update the corresponding record in <u>HubSpot</u> and set follow-up tasks for 24h from now if their status hasn't changed.

Email address: [EMAIL ADDRESS]
Phone number: [PHONE NUMBER(if provided)]

### E-MAIL WHEN AP TEAM CLEARS DOCUMENTATION – TO USER

Subject: Congratulations! You can create [CHARITY NAME]'s endowment body!

# AP EMAIL HEADER

Hi [First Name],

Great news! The documentation you provided was successfully vetted by our team, which means that you can now create [CHARITY NAME]'s endowment.

Just hit that "CREATE" button on your registration status page and you'll be all set.

Once your endowment is created, you will be able to see [CHARITY NAME]'s profile here: [CHARITY PROFILE URL] and start receiving donations.

Charity profiles on the Angel Protocol platform are turned off by default until completed. So, if you've successfully completed [CHARITY NAME]'s and its key person profiles, your profile will become visible and you can start receiving donations from visitors to the platform.

If you need any kind of help with the process, please, do not hesitate to get in touch with us, we're happy to help.

The AP team

# AP EMAIL FOOTER

#### E-MAIL WHEN ENDOWMENT IS CREATED – TO AP

**TEAM** 

**Subject:** [UNIQUE\_ID] Endowment created: [CHARITY NAME]

**Body:** 

Hey gang,

The endowment of [CHARITY NAME] has just been created.

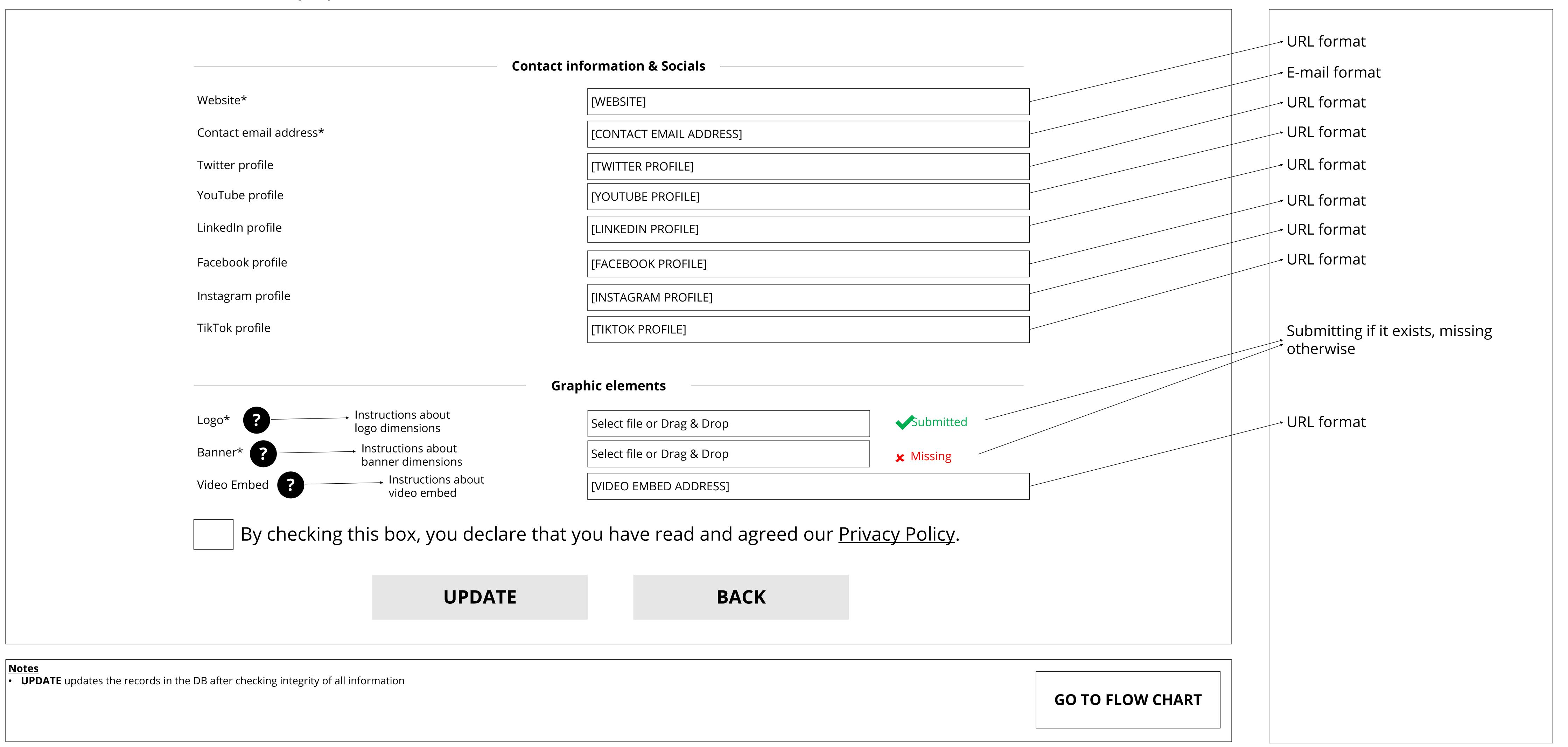
Please update the corresponding record in <u>HubSpot</u> and set follow-up tasks for 48h from now to check if they need if their profiles hasn't been created or haven't been made visible.

[FIRST NAME] [LAST NAME]
Email address: [EMAIL ADDRESS]
Phone number: [PHONE NUMBER(if provided)]

FRAME: UPDATE CHARITY PROFILE (1/2)

Registration reference: [UNIQUE\_ID] → TextBox LOGO **Update the profile details for [CHARITY NAME]** Dropdown with all country names **General information** — "e.g. 501(c)(3) in the USA" Company number\* [COMPANY NUMBER] Dropdown with all country names Country of incorporation\* [COUNTRY OF INCORPORATION] with search bar, feeds tags Check the box if you are officially registered as a charity in your country of incorporation Country tags Countries where [CHARITY NAME] runs programs\* → Long text, limited to 300 words Description\* → Long text, limited to 150 words [DESCRIPTION] Long text, limited to 150 words Vision statement\* [VISION STATEMENT] Dropdown with all 17 UN SDG (NO OTHER OPTION) Mission statement [MISSION STATEMENT, IF PROVIDED] "This will define your category on our platform. If you don't purely identify ? [UN SDG] With which UN SDG does [CHARITY NAME] identify with the most?\* with any, please choose #17" **Dropdown**: Average annual revenue (in your local currency)\* [AVERAGE ANNUAL REVENUE] • 0 - 500k • 500k - 1m Average operating expenses (in your local currency)\* [AVERAGE OPERATING EXPENSES] 1m - 5m TxtBox • 5m - 10m What's your local currency?\* [CURRENCY] • 10m - 20m Dropdown with all cur. • 20m+ [tbc on following slide, click to continue] "this is the number used to set goals for sourcing reliable funding through TO BE CONTINUED ON NEXT SLIDE returns on endowment [ex goal = **GO TO FLOW CHART** increase source of reliable funding from 5% -> 20% over next 5 years]"

### FRAME: UPDATE CHARITY PROFILE (2/2)



#### FRAME: UPDATE KEY PERSON PROFILE

Registration reference: [UNIQUE\_ID] LOGO Update the profile details for [CHARITY NAME]'s KEY PERSON The key person of your organization is a person that you want to highlight on [CHARITY NAME]'s profile. The highlight would include a headshot picture, a title, contact details and an inspirational quote. → TxtBox → TxtBox Full name\* [FULL NAME] Title\* [TITLE] → E-mail format Instructions about Headshot picture\* Submitted Select file or Drag & Drop → URL format picture dimensions Contact email address\* [CONTACT EMAIL ADDRESS] → URL format Twitter profile [TWITTER PROFILE] → Long text, limited to 280 char. LinkedIn profile [LINKEDIN PROFILE] Inspirational quote\* [DESCRIPTION] By checking this box, you declare that you have read and agreed our Privacy Policy. **UPDATE BACK UPDATE** updates the records in the DB after checking integrity of all information **GO TO FLOW CHART**