

Meet Bitget

The world's largest crypto copy trading platform



About us



Established in 2018, Bitget is the world's **largest crypto copy trading platform**.

Serving over **8 million users** in more than 100 countries and regions, the exchange is committed to helping users trade smarter by providing a secure, one-stop trading solution.

Bitget is the first crypto exchange to introduce USDT-margined futures and copy trading features. It is now **expanding the range of services** with spot trading, Launchpad, earning, providing users with access to more than 450 coins and over 580 pairs.

According to Coingecko, Bitget is currently a **top 5 futures trading** platform and a **top 10 spot trading** platform.



Vision

We create user-centric products that grant everyone equal access to a blockchain-based future.

Mission

We inspire individuals to embrace crypto with simple yet powerful tools.





Values



User-centric

Making decisions on the basis of customer needs, rather than competitors' moves. To earn and keep customer trust is always our top priority.



Honest

Sharing information that our customers want to know, the great and the not-so-good, in an open and transparent manner.



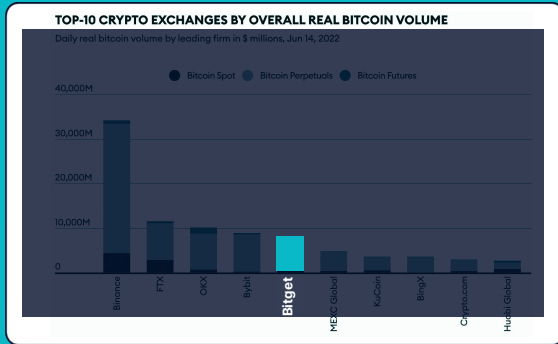
Win-win

Seeing ourselves as a part of the crypto community, and creating mutual benefits in every cooperation for sustainable industry growth.

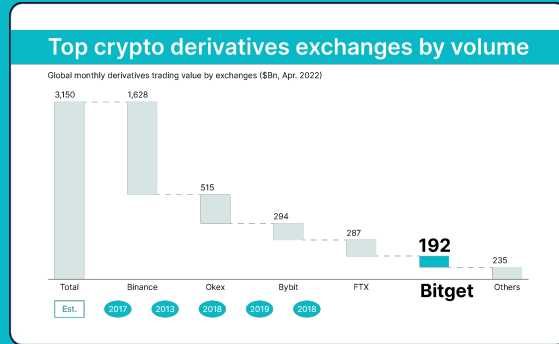


Ranked top five globally

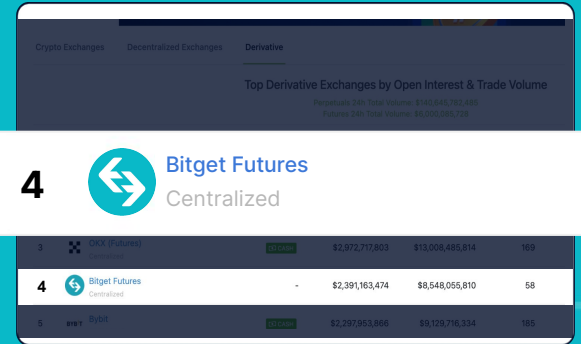
Forbes*, BCG*, CoinGecko#, CMC (by derivatives trading volume)#



Forbes



BCG



*Data as of September 2022

#Data as of December 2022



Bitget in numbers

Largest crypto copy trading platform



#1

Users worldwide



8 M

Daily trading volume



\$10 B

Coins listed



450

Elite traders to follow



80,000

Bitget Protection Fund



\$300 M



In the media

WHERE IS THE MARKET HEADQUARTERS COME TO MEAS TO HEAR FROM THE INDUSTRY'S LEADERS

Blockworks

NEWSLETTER | PODCASTS | EVENTS | WEBINARS | RESEARCH

Macro | Markets | Metaverse | Financial Services | Profiles | Request

MARKETS

Latest in Crypto Hiring: OKX, Bitget Among Companies Boosting Headcount

Crypto winter gives companies "a golden window" to achieve low-cost, high-quality growth, exchange executive says

By Ben Strack / June 24, 2022, 12:37 pm EDT

- ▶ Longtime Facebook leader becomes CEO of Web3 advertising provider
- ▶ Activision Blizzard executive moves over to lead blockchain gaming company

Though companies such as [Crypto.com](#), [BlockFi](#), [Coinbase](#) and [Gemini](#) have recently revealed plans to cut staff or slow hiring, others continue sharing their intentions to grow their headcount.

Demand for talent is strong for firms looking to expand. A recent analysis of Google search data by Cryptojoblist.com found that searches for "remote crypto jobs" grew by 560% worldwide this month.

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Bitcoin \$21,118.84 -1.74% | Ethereum \$1,225.87 -0.56% | Binance Coin \$228.43 -0.81 | Crypto Prices → | Top Assets →

Business

Crypto Exchange Bitget Plans to Double Workforce as Peers Cut Back in Bear Market

In contrast with exchanges Coinbase and Gemini, the derivatives platform plans to increase its staff.

By Eliza Gkritski | Jun 23, 2022 at 4:02 pm | Updated Jun 23, 2022 at 9:59 pm

Singapore-based Bitget is looking to hire more staff. (Mike Ezerio/Unsplash)

Bitget, a Singapore-based crypto derivatives exchange, plans to double its workforce over the next six months, just as other crypto firms are cutting back.

- The exchange plans to reach 1,000 employees by the end of the year, it said in a press release on Thursday. It had 150 employees at the start of 2021 and had grown threefold by mid-2022, according to the press release.

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COIN RIVET

Crypto exchange Bitget to adorn sleeves at Juventus

Teuta Frankovic
September 28, 2021 | 2 min read

Singapore-based cryptocurrency derivatives exchange Bitget has penned a deal with Italian football giants Juventus as a sponsor.

Bitget will act as Juventus official partner and official cryptocurrency exchange partner, and also its first sleeve advertiser.

James Lee, the Global Strategy Officer of Bitget said his company had been looking for partners from the sports world for a while.

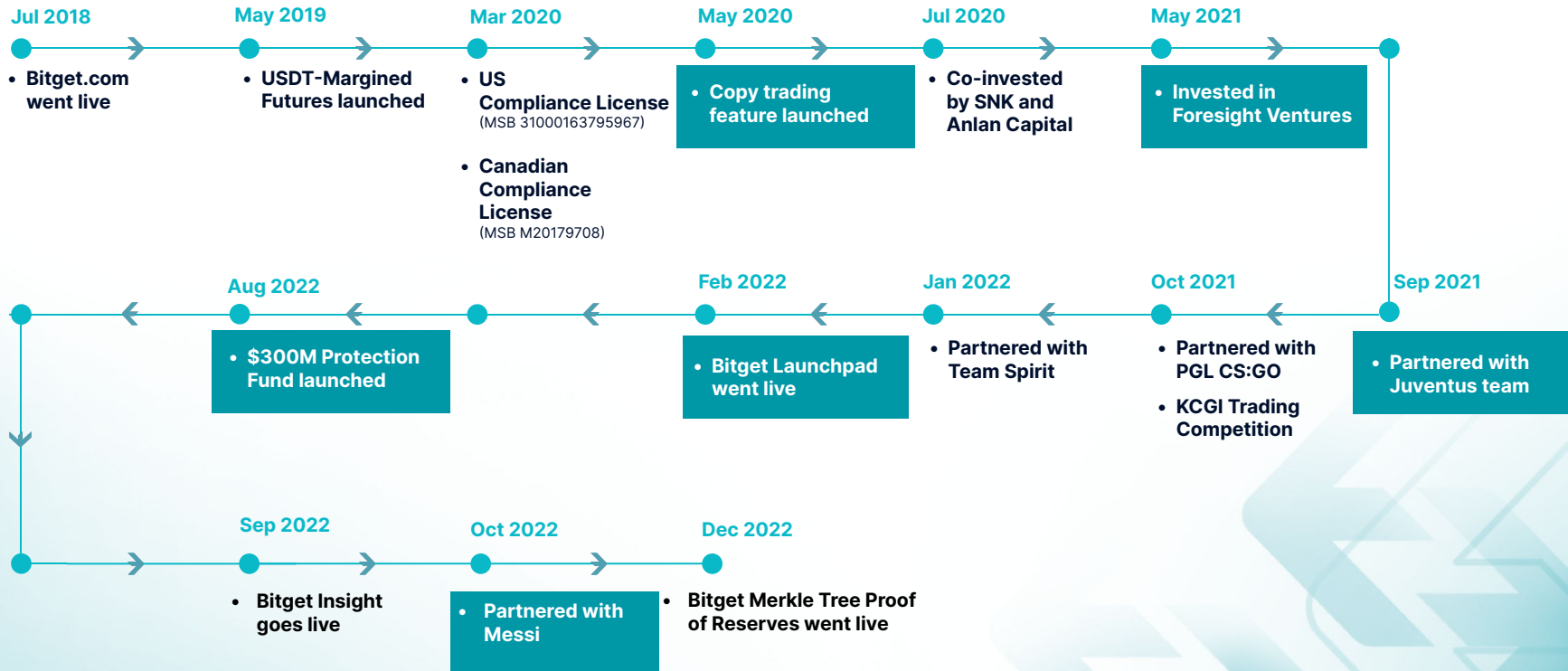
"Juventus has been fighting hard in the past century, demonstrating the fair, competitive spirit that is expected in sports," he said.

"Sharing the same spirit and upholding the mission of Better Trading Better Life, Bitget is committed to provide liberal, ultimate and fair trading for cryptocurrency services to users worldwide.

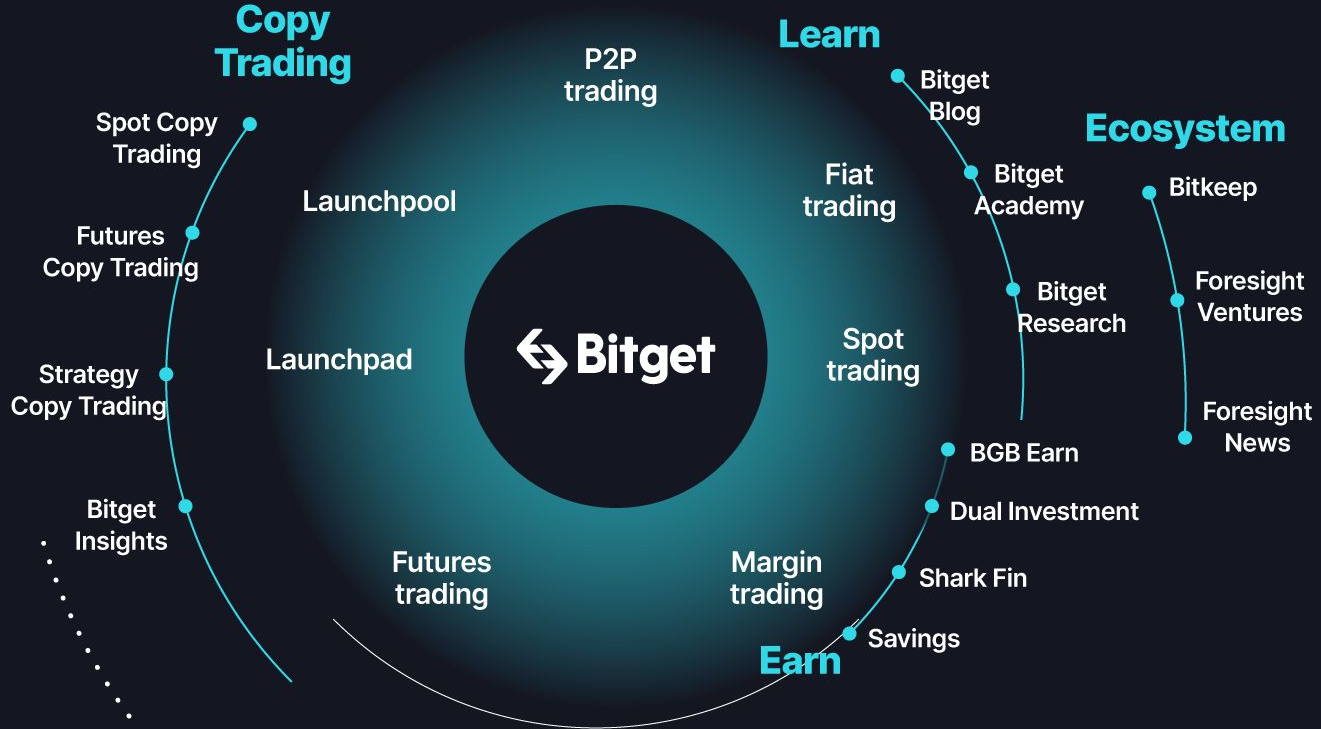
"The partnership will help Bitget better enhance our international reputation."



Milestones

















Ecosystem


















Global team







Asia & Pacific

-  Australia
-  Mainland China
-  Hong Kong
-  India
-  Indonesia
-  Japan
-  Malaysia
-  Pakistan
-  Philippines
-  Singapore
-  South Korea
-  Taiwan
-  Thailand
-  Vietnam




Europe

-  Belarus
-  Croatia
-  France
-  Germany
-  Hungary
-  Italy
-  Portugal
-  Russia
-  Spain
-  Turkey
-  Ukraine
-  United Kingdom
-  Poland



Latin America

-  Argentina
-  Bolivia
-  Brazil
-  Colombia
-  México
-  Venezuela



Middle East

-  Dubai
-  Egypt
-  Lebanon

Africa

-  Nigeria
-  South Africa

North America

-  United States
-  Canada

1300+
Employees

60
Nationalities & regions



Security and risk management

Industry-leading security



Wallet safety

1. Cold/hot wallet separation storage solution
2. Multi-signature
3. Withdrawal protection



Risk control

1. Real-time risk analysis
2. Know Your Customer (KYC)
3. Anti-Money Laundering (AML)



Network security

1. Zero Trust Security Architecture
2. Complete defense-in-depth system
3. Leading Attack and Intrusion Prevention Strategies



Data security

1. Full lifecycle data encryption
2. Static/dynamic sensitive data desensitization
3. Intelligent warning of data leakage



Cooperation with top security vendors

1. Akamai
2. Cloudflare
3. Splunk



Protection Fund

The second largest security-related fund among CEXs

The Bitget Protection Fund is an emergency reserve with the purpose of protecting our users' funds.

- The Bitget Protection Fund is currently **valued at US\$300 million**, readily available in BTC, USDT & USDC.
- Bitget pledges to **secure the value** of the Bitget Protection Fund at US\$300 million for at least the next **three years**.
- Operated in full transparency, the assets are stored in seven wallet addresses that are public for users to **track in real-time**.

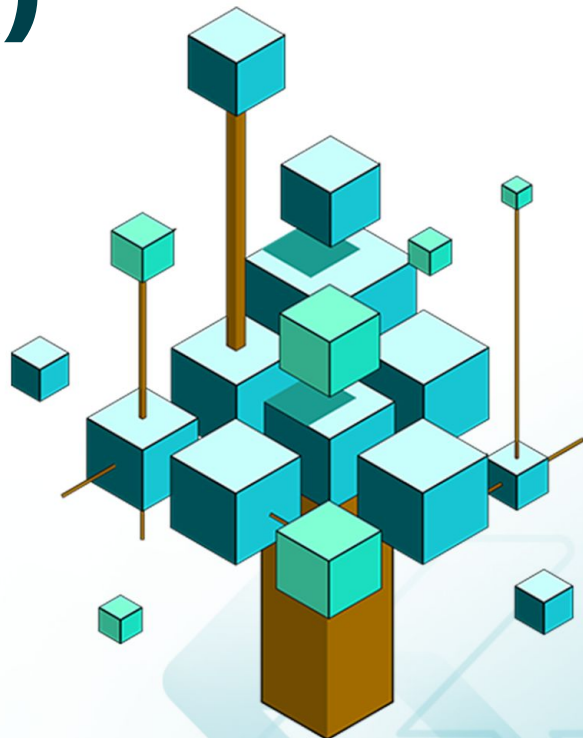


Proof of Reserves (PoR)

Merkle Tree Proof of Reserves to enhance transparency

To bring more transparency about the assets on our platform, Bitget launched its Proof of Reserves page in December 2022.

- **Each user can verify** that their funds are included in the Merkle tree by checking the total amount of users' assets stored in the Merkle Tree leaf nodes.
- Bitget reserve ratio will be updated on a monthly basis, and is currently at nearly **2.5 times** the total user assets.
- All BTC, ETH, and USDT addresses for Bitget are **public to view**, and our solvency program has also been updated to Github.

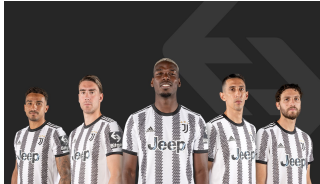




Partnerships

2021

2022



Juventus

Italy's most successful football team



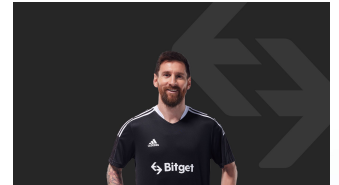
PGL Esports

Sponsored CS:GO Major Stockholm with leading esports organisers



PGL Esports

Sponsored Dota 2 Major Arlington with leading esports organisers

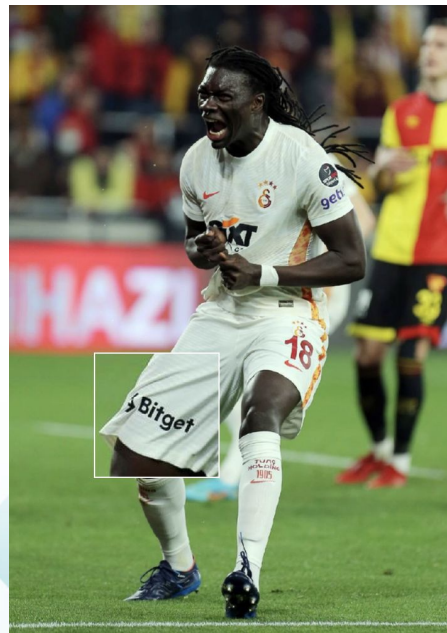


Messi

World's GOAT footballer, winner of a record seven Ballon d'Ors



More on partnerships





Leading innovative products



Copy Trading

- Futures Copy Trading
- Spot Copy Trading
- Strategy Copy Trading
- Bitget Insights



Futures Trading

- USDT-Margined Futures
- USDC-Margined Futures
- Coin-Margined Futures



Spot Trading

- 450+ coins
- Launchpad
- Launchpool



Earn

- Savings
- Shark Fin
- Dual Investment



Copy Trading

Bitget was the first exchange to launch Copy Trading function. It is the world's largest crypto copy trading platform.

- Bitget now support futures copy trading, spot copy trading and strategy copy trading.
- Beginners can review elite traders' portfolios and historical performance, before **subscribing to a strategy** that meets their expectations on returns and risks.
- For elite traders, the share of their trading strategies can generate passive income, which can be equivalent to up to **10% of their followers' revenue**.

80,000+

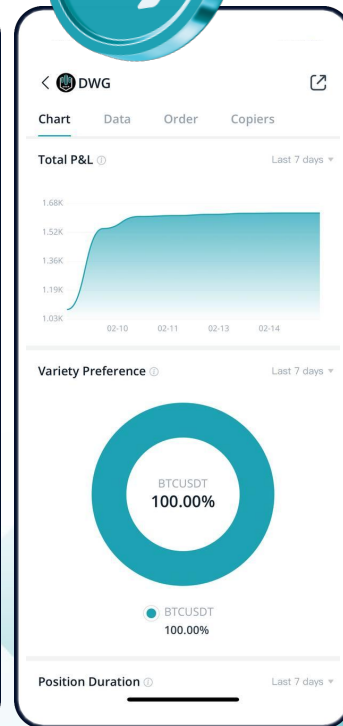
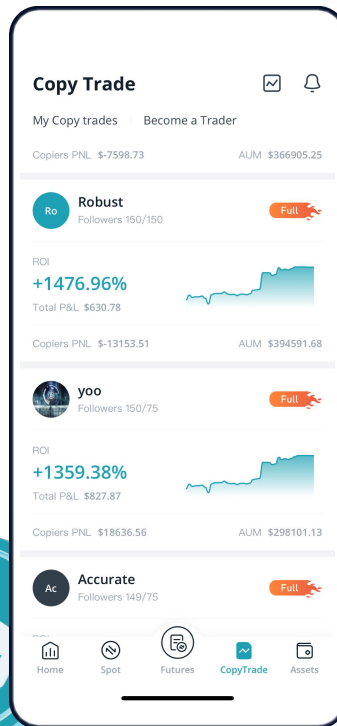
Elite Traders

380,000+

Followers

47 M+

Successful Trades

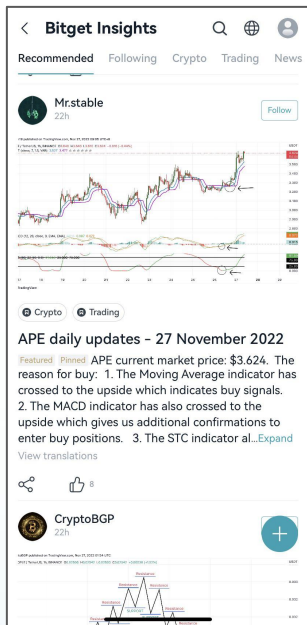




Bitget Insights

The biggest problem that most investors face today is that they don't feel like they have enough information to make informed trading decisions.

Bitget Insights is a newsfeed community where verified users can share their financial analyses and views with their followers, helping them make smarter financial decisions.



Bitget Insight content covers five main categories:



General highlights



Cryptocurrency



Macro



Futures trading



Spot trading



USDT-M Futures

Bitget launched the **first USDT-margined futures product** in the crypto industry, and became the first trading platform in the world to have both USDT-margined and coin-margined futures by April 2021.

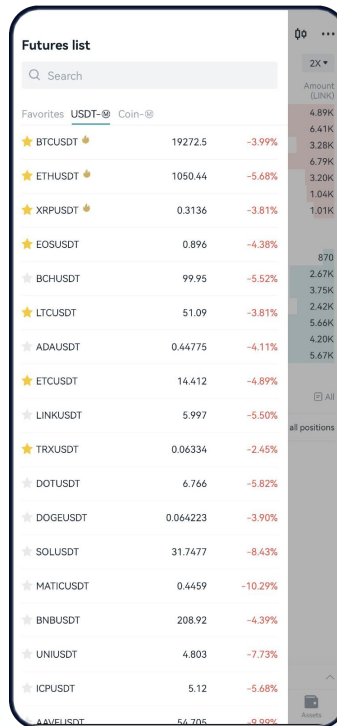
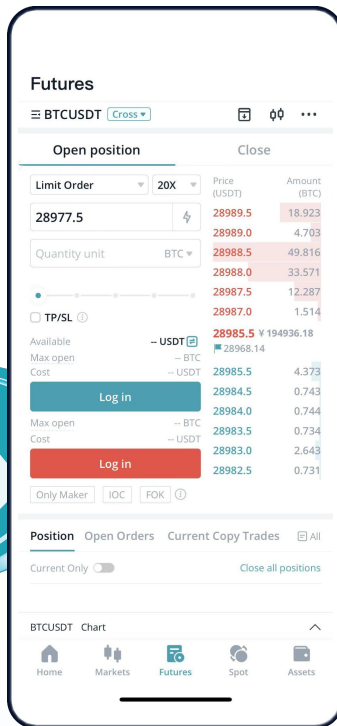
Bitget is the **first derivatives exchange** in the industry to support **USDC** as a margin.

130+

Trading Pairs

6+ Billion

Daily Volume (USDT)





Coin-M Futures

Bitget launched the most powerful coin-margined futures product in the crypto space, which supports one or more currencies as a margin for trading pairs with **Token as the underlying asset**.

A coin-margined contract uses the underlying asset (such as BTC, ETH) as a margin for position opening and settling PnL.

Simple, Convenient, Efficient



Search			
Favorites	Futures	Spot	Live Rankings
USDT-M	Coin-M		
Coin/Volume ↑	Last price ↑	Change% ↓	
BTCUSD VOL \$100.28M	19466 \$19466.00	-1.97%	
ETHUSD VOL \$14.58M	1054.13 \$1054.13	-1.86%	
XRPUSD VOL \$1.33M	0.3135 \$0.31	0.00%	
EOSUSD VOL \$1.06M	0.926 \$0.92	-1.17%	
BCHUSD VOL \$538.17K	98.65 \$98.65	-1.28%	
LTCUSD VOL \$1.37M	47.99 \$47.99	-0.97%	
UNIUSD VOL \$2.21M	5.625 \$5.62	-2.72%	
LINKUSD VOL \$1.33M	6.027 \$6.02	-2.41%	

Search			
Favorites	Futures	Spot	Live Rankings
USDT-M	Coin-M		
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LINKUSD VOL \$1.33M	6.027 \$6.02	-2.41%	

Spot trading

Bitget provides spot exchange function for most of the mainstream cryptocurrencies. You can exchange one coin into another by trading.

To help investors make better trading decisions, Bitget has launched zones for **AI (Artificial Intelligence) coins, Arbitrum coins, NFT coins, and Hong Kong-related coins.**

It also launched an **Innovation Zone** to support more promising coins that are still in the early stage.

450+

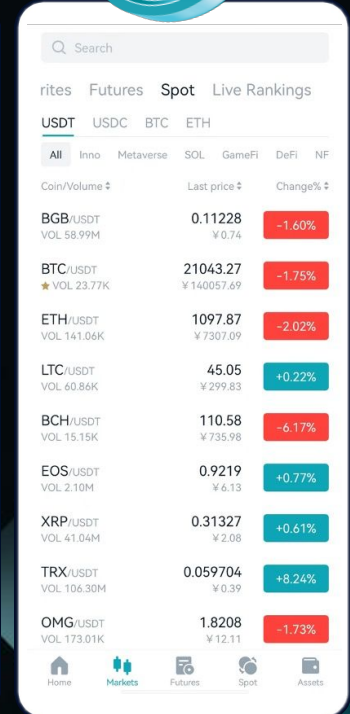
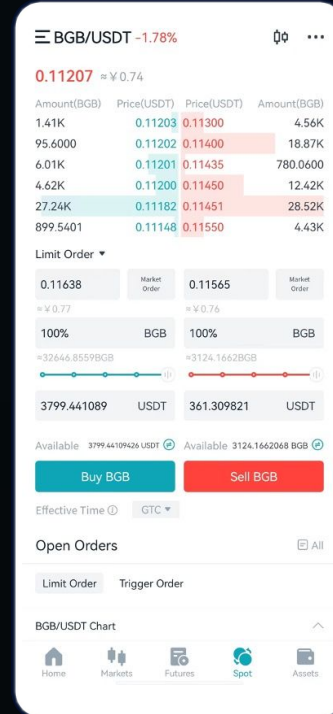
Coins Listed

580+

Trading Pairs

500 M+

Daily Volume (USDT)





Launchpad

Launchpad empowers investors to get early bird access to promising new crypto projects before listing.

Bitget revamped Launchpad in 2023 to give users even better features during Launchpad events.

Unlike other Launchpads, Bitget Launchpad allows users to gain new tokens in more than one way.



Early bird access
to promising new crypto
projects before listing

Gain new tokens
in more than one way



Earn



Flexible Savings

Users can deposit funds to any one of our Flexible Savings products and start earning interest every day. Besides earning interest, users who subscribe to Flexible Savings products have a chance to win BGB rewards.



BGB Earn

BGB Earn is an asset management platform on Bitget to invest and grow your BGB holdings. You can earn BGB every day by subscribing to a variety of products that support early redemption.



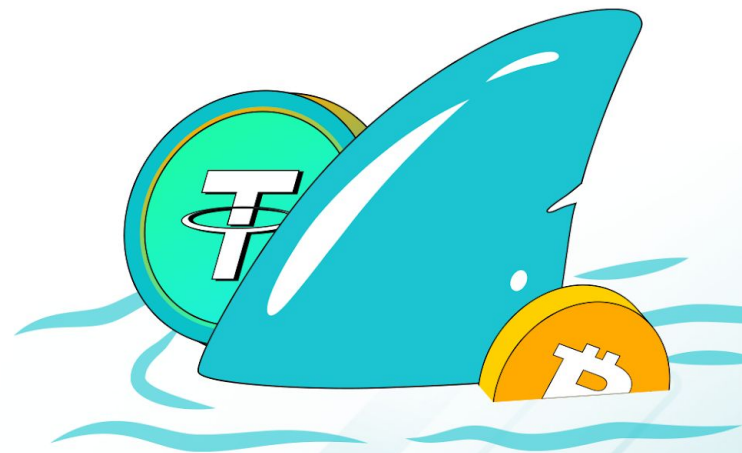


Shark Fin

Bitget Shark Fin is a **principal-guaranteed product** with a lockup period. It combines a high annual percentage rate (APR) with financial derivatives highly popular within the crypto markets.

The name Shark Fin derives from the yield curve, which resembles that of a shark fin sticking out of the water. It's a simple and optimal investment instrument for conservative investors who prefer lower risks and a steady income.

- Despite the price fluctuations, Shark Fin **guarantees the principal** and base yields for long-term crypto holders with low tolerance for risk.
- Accurately estimating where the price range will be during the subscription period can generate yields much higher than the market average.
- Investors who want to subscribe to Shark Fin only need to estimate the possible price range and select the corresponding product, then enjoy the low risk and high yield returns.



Thank You