



“Everything I offer is over \$100. So customers use PayPal Credit’s money to pay for the course, then they make their own money and pay PayPal back. Paying over time like this makes signing up a much easier decision.”

Making trading less of a gamble.

For Day Trade Spy customers, it’s about learning how to make smart, successful trades and build a stronger portfolio faster. For Hugh and his team, it’s about bringing in customers.

He does so by offering simple, online training regarding his secret for trading on the S&P 500, and after they take his Ultimate Training Course, many customers experience successful results. That kind of portfolio building works wonders for building business, as does his philosophy for offering PayPal Credit.

To Hugh, PayPal is the standard when it comes to payment. “It has credibility, which is critical,” he added. “I didn’t realize how good it was until I got into it. With PayPal, I don’t need to go anywhere else. They’re like my finance department, and I don’t have to worry about it.”

Investing a few minutes of your time.

Promoting PayPal Credit³ was a simple decision, and it didn’t take much longer to post the buttons to the Day Trade Spy website.



“It was really easy, but I had no idea it was that powerful.”



How powerful? After adding web buttons to promote PayPal Credit¹ in 2015:

- Overall business grew by 72%, year-over-year
- PayPal Credit transactions YOY soared 1,946%
- Non-PayPal Credit growth jumped 34%

“You have to let people know ‘You can afford this,’” added Hugh. “I’d tell anyone that if their prices were under \$100, to bump them up because PayPal Credit makes it more accessible. They’ll probably increase sales substantially.” And Hugh would know.

So, just what is his secret to successful trading? You’ll have to ask him at DayTradeSPY.com.

¹ These results are based on a year-over-year analysis between 2015 and 2016. The results in this case study are not necessarily representative of results for all businesses that use our products, and there can be no assurance that similar results can or will be obtained by other businesses.

² PayPal Credit is subject to consumer credit approval..

³ Customers get the flexibility to buy now and pay over time. Prior to July 2, 2018, the promotional offer available through PayPal Credit is No Payments + No Interest if paid in full in 6 months on orders of \$99+. Starting July 2, 2018 the promotional offer is No Interest if paid in full in 6 months on orders of \$99+. The results above are based on the promotional offer in place prior to July 2, 2018.

